

PHILIP MORRIS U.S.A.  
INTER-OFFICE CORRESPONDENCE  
100 Park Avenue, New York, N.Y. 10017

To: Mike Pollio  
From: Fran Goehl  
Subject: Merit 85mm Ultra Lights (yellow) - Market Research Test

Date: November 20, 1981

Confirming materials required for this test, please note:

- 1) Mark Suter will need enough MUL (yellow) offset, cut labels to net 5000 packs of cigarettes.
- 2) Plain white closures will be required for both the 5000 (yellow) cut labels and 5000 standard blue production labels.

Please proceed with printing MUL (yellow) offset labels for delivery 12/10 to be manufactured by Mark Suter 12/12.

FMG:mc

cc: J. Devlin  
E. Gruca  
B. Keithley  
C. Levy ✓  
M. A. Pittman  
L. Robinson  
M. Suter

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